

Rare Meat

November 2008



Serving the citizens of Albany, Troy and environs since 1925

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**YOUR SUBMISSIONS
ARE ENCOURAGED!**

SHAPE tomorrow REGISTER and VOTE

Report of the meetings held on Wednesday, October 1, at the Red Front Restaurant

Last June, we had spearheaded a campaign among local Lions Clubs to raise \$1550 to send 15-year-old Shannon Fiddes to diabetes camp. She and her parents were our guests at this meeting, and Shannon did a wonderful job telling us about her experience and explaining all the pictures in her photo album.



Shannon with her justly-proud parents, Jim & Denise

Lion Tom did his typically sterling job as Tail-Twister, proving conclusively that some of us know some things, but not much.

MEMBERSHIP

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DR. ALLEN ZIEKER *

* AFFILIATE MEMBER

Secretary Jerry, speaking on behalf of Lions International, presented a pin to Lion Diane for bringing in two new members last year.

We have received thank-you notes from Utica Lion Jim Dochterman for our contribution to his diabetes ride, from the family of the deaf girl for whom we bought the flashing smoke detector a few months ago, from NABA for being a tee sponsor in their golf tournament, and from the student that we sent to the HOBY leadership program.

Lion Diane announced that the wreaths will be available on Nov. 28.

Lion Bill Miller reviewed the plans for the low-vision symposium on 10/26. Lions Terry, Ruth, Jerry and Maryanne agreed to work our table.

We voted to pay \$320 for contact lenses for a woman with special needs.

We voted to spend \$200 to adopt a family from Vanderheyden. Lions Joann and Vicki were not at this meeting, but they subsequently agreed to chair this effort.

And in an e-mail vote on Oct. 17-18, we voted to make a donation to Community Hospice of Rensselaer County in memory of Terry Page's mother.

Our condolences...

... to Lion Terry Page on the recent loss of her mother.

Our next meeting...

... will be at **6:00 pm on Wednesday, November 5** at the Red Front. Management consultant Ken Moore will speak to us before dinner, and after dinner we'll have our annual fold-stuff-seal-and-stamp work party for our seal campaign.

Holiday Party...

Our Holiday Party will again be a joint affair with the Bethlehem Lions Club (and maybe Ravena). It's Wednesday, Dec. 3, at 6:00 PM at the Normanside Country Club, Salisbury Rd, Delmar. The cost is \$17/person and you'll make your dinner choice (beef, chicken or fish) that night. Make your reservation with Lion Diane (DBHart@nycap.rr.com or 605-8600) **by Saturday, Nov. 29**. If you would like a ride, tell Diane when you make your reservation. (Did I mention that you must make your reservation by Sat. Nov. 29?)



Web site changes (repeated from last month for those of you who didn't do it)



If you have the **district web site** bookmarked in your favorites as timesunion.com/communities/lions, please change it to **20Y2Lions.org**. The old web site is no longer hosted by the Times-Union.

If you have our **club web site** bookmarked in your favorites as timesunion.com/communities/lions/troy, please change it to **AlbanyTroyLions.org**. The old web site is no longer hosted by the Times-Union. One of the features on the new web site is that the date, time and place of the next meeting is right on the home page, so there's no more "I forgot" excuse for missing a meeting.

The Lions Messenger, our district newsletter (also repeated from last month for those of you who didn't do it)

Most of you don't usually see the district newsletter, but you should. When the Times-Union pulled the plug on all Communities web sites, we lost our method of distributing the district newsletter. So we have started a new Yahoo! group at <http://groups.yahoo.com/group/20Y2Lions>, and we'd like everyone in the district to join. Please click on this link and join the group. If you already have a Yahoo! ID, you can use it to join; if you don't, you can join with your e-mail address. Yahoo! Groups is a secure way to send e-mails to a whole bunch of people at once, and *this is the vehicle that we will use for distributing the district newsletter and the minutes of cabinet meetings, starting with the September district newsletter.* So please join **NOW!** *When you join and edit your profile, please include your real name, and under "location," please put the name of your club.*

As I write this, only 5 members of our club have joined the Yahoo group. Let's go, folks - sign up now!

Holiday Greens...

We're selling **Holiday Greens** (wreaths, crosses and kissing balls) again this year. See page 5 for details, and note that the deadline for ordering is **Sunday, Nov 9.**

And you can get a 6'-10' Nova Scotia Balsam Christmas tree from the Bethlehem Lions for only \$35. They're available each weekend from Thanksgiving to Christmas on US 9W in Glenmont, 1/2 mile south of the NY32 intersection.

Happy Birthday!



Happy **November** birthday to these A&T Lions:

5th - Ursula Dessingue

22nd - Barry Berberich

25th - Jane Chouiniere

27th - Mike O'Brien

28th - Bill Davis (he'll be 95!)

Mark your calendar...

Saturday, November 1, 10 AM to 3 PM - Fall Conference/district cabinet meeting, The Desmond, Albany

Wednesday, November 5, 6:00 PM - General meeting at the **Red Front**. Management Consultant Ken Moore will be speaking to us, and after dinner, we'll have our fold-stuff-and-stamp party along with the board meeting.

Wednesday, December 3, 6:00 PM - **Holiday party at Normanside Country Club in Delmar. See above for details.**

Here's this month's message from International President Al Brandel:

Dear Club President,

You won't find a more dedicated Lion than my wife, Maureen, but when we began dating it was another story. I told her I was "a little involved with Lions." She responded, "What's a Lion?"

That shows you our challenge in getting our name out and attracting new members. People are bombarded with so much information and advertisement and so many appeals for help and volunteerism that it's easy for Lions Clubs to get lost in the clutter. That's why we need to present a clear image of who we are. We need to speak with one voice.

So we've "rebranded" Lions. We've taken a long look at who we are. After conferring with many Lions worldwide, we've identified eight key characteristics of Lions.

1. We are global.
2. We serve where we live.
3. We give 100 percent.
4. We do it ourselves.
5. We are rich in heritage and pride.
6. We are in good company.
7. We're open.
8. We are dedicated to sight – and more.

You will help your club grow and become more diverse by communicating these key characteristics.

Lions Clubs International has a wide range of resources available on its Web site to help you communicate these messages. Please take a look at the impressive *We are Lions* brochure (http://www.lionsclubs.org/EN/content/news_news_BrandFAQ.shtml) Also learn more about our rebranding (http://www.lionsclubs.org/EN/content/pdfs/lions_brand_book.pdf)

Our 21st century messages deserve 21st century media. Lions Clubs International is working hard to make sure you have access to the tools you need to communicate effectively. Our association now has a presence on the online video site YouTube. Because this site is global, yet person-to-person media, it is an excellent match for an organization whose ideals embrace both personal service and worldwide cooperation. I urge all Lions subscribe to the Lions channel on YouTube (<http://www.youtube.com/lionsclubsorg>).

Of course the best way to communicate in any century is by example. To be sure that your club is walking-the-walk as well as talking-the-talk, ask yourself the following questions.

In the past month, has my club:

- Invited someone to a service activity or to visit my club?
- Offered a warm welcome to newcomers?
- Talked with local leaders about our commitment to the community?
- Identified a problem in our community or in the world that our club can work on?
- Focused on the impact that we want to make?
- Heard someone say that our club is an asset to the community?
- Acted generously from the heart?

Lions working together can accomplish any task. Your club can ramp up its energy, spirit and membership and take its service to new levels.

As always, I thank you for all you do for your community and our world.

Sincerely,

Al Brandel

International President

Other Updates:

Lions Clubs International has partnered with the United States Office of National Drug Control Policy. As a partner, Lions clubs are encouraged to promote the National Youth Media Campaign ads and materials to members and their community by reprinting them or posting on club websites.

For more information or materials contact the Office of National Drug Control Policy's National Youth Media Campaign at <http://www.theantidrug.com/resources/> or by calling 1-800-788-2800.



HOLIDAY GREENS SALE:

- ~ 24”– 26” Double-Sided Balsam Wreaths w/ Red Bow - \$15.00
- ~ 34” Balsam Cross on Wood Frame - \$15.00
- ~ Large Round Kissing Balls - \$25.00

AVAILABLE FRIDAY, NOVEMBER 28, 2008

TO BE PICKED UP AT THE HOME OF:

**LIONS TOM & DIANE BURKE HART
8 GREENWOOD ROAD
WYNANTSKILL, NY 12198**

518-283-6099 OR 518-605-8600

(OR A LOCATION PRE-ARRANGED)

ALL ORDERS MUST BE RECEIVED NO LATER THAN SUNDAY, NOVEMBER 9TH

Checks to be made payable to: ALBANY & TROY LIONS CLUB

ORDERS TAKEN BY:

LION DIANE BURKE HART – 283-6099 OR 605-8600

