

## Serving the citizens of Albany, Troy and environs since 1925

### OFFICERS 2022-2023

President: Eva Bass

1st Vice-President: JODI SHELDON

2nd Vice-President GREG SHELDON

3rd Vice-President IRV ACKERMAN

Secretary: JERRY GORDON

Treasurer: RUTH SANO, Club LARRY KRUG, Char Fund

Tail Twister: ANDY PITONYAK

Lion Tamer: John Bianco

Directors, 1st year of 2: Davia Gaddy Shawn Newton

Directors, 2nd year of 2: Maryanne Gordon Mike **O'B**rien

Membership Chair: CHRIS HORAN

Marketing Comm Chair JORDAN ALEXANDER

Immediate Past Pres: CAROL QUANTOCK

ALBANY & TROY LIONS PO BOX 192 TROY, NY 12181-0192 (518) 512-2722 info@albanytroylions.org ALBANYTROYLIONS.ORG

Rare Meat editor:

Jerry Gordon jerrygordon@juno.com 518-235-8232

Your submissions Are encouraged!

### Minutes of the board meetings held on Aug 3 at the Bridge

We spent about half the meeting talking about the V.I.P (Visually Impaired Pedalers) project that will provide bike rides for the blind and visually impaired. We tentatively settled on Sept 24 or 25, from noon-3, at the Mohawk-Hudson Bike Trail near the boat launch. Shawn will confirm with Jim Edwards the availability of bikes, helmets and pilots from Camp Abilities Saratoga. Orgs willing to work with us include Albany Bike Coalition, Troy Bike Rescue, and NABA. Other items discussed: coolers, water, T-shirts, signage. Jerry was tasked with writing a letter to potential sponsors. *[See page 4]* 

Jerry brought everyone up to speed on the copyright-infringement lawsuit we've been facing. We've got a partner in a large intellectualproperty law firm who's been negotiating for us on a *pro bono* basis. It looks like it will cost us about \$1500, but if it goes to court, it will cost us much more. *[See page 5]* 

We agreed to sign up with a CLYNK, a can-and-bottle return outfit that should make it easy to collect lots of nickels. They provide specially-labeled bags that we fill with returnables and then bring to any Hannaford's. They just scan our bag, and CLYNK deposits the money right in our account. *[See page 3]* 

After much discussion, we decided that the \$5K grant from Van Alen should go towards the blueberry orchard, and we should apply for \$2.5K from LCIF or Brandel-Murphy for Eva's youth sustainability project.

Lion Diane Lange, the district childhood cancer chair, had sent an appeal to all clubs to donate \$500 to Ronald McDonald House to support one family's one-week stay at the Krantz Cottage on Lake George. We voted to contribute \$500 from the Charitable Fund's treasury. We also decided to send an email to all our members to see if we can get 20 of them to come up with \$25 each, which we will donate on behalf of our individual club members. *[See page 2]* 

In an email vote after the meeting, we approved the membership application of Ruthann Richards, a young lady who's been working for the Sheldons at Albany Victory Garden and our Lions Blueberry Orchard.

## Our next meeting



It's September, so we're back to our regular first-Wed meetings at the Red Front. **Sept 7 at 6 PM** will be DG Ricky Laurin's visitation, so let's get a good turnout. The restaurant likes a head count, so *please* let me know (H: 518-235-8222, C: 518, 266, 5299, iorn/gordon@iuno.com) whether

8232, C: 518-366-5299, jerrygordon@juno.com) whether or not you'll be joining us.

#### MEMBERSHIP

**IRVIN ACKERMAN** VICKI ADLER JORDAN ALEXANDER MICHELLE BAKER EVA BASS JOANN BEACH BOBBY BEARD JEFF BENNETT JOHN BIANCO DR ROB BRASS JANE CHOUINIERE Doug Davis KATHY DORN DENNIS FAGAN ROBIN FORD DR. STEFAN FOSCO DAVIA GADDY JERRY GORDON MARYANNE GORDON DR. VICI HARRIS DIANE BURKE HART TOM HART CHRIS HORAN MARTIN KEARY LARRY KRUG DR. DAVID LEVINE **KRISTIN MCVEIGH** SHAWN NEWTON MICHAEL O'BRIEN ANDY PITONYAK RUTHANN RICHARDS RUTH SANO GREG SHELDON JODI SHELDON SUE SHIPE DR. ALLEN ZIEKER





The Club donated \$500 to support one family's food and other expenses for a one-week stay at the Krantz Cottage on Lake George. In an email after our last meeting, we asked 20 of you to come up with \$25 each, which we'd send on to Ronald McDonald House as donations from individual Lions. As of 8/26, eight of you responded with

\$25, but two of you were especially generous, one with \$150 and the other with \$500! So we'll be sending them at least \$850. Thank you.

To quote from their thank-you note for the club's donation: "Thank you for your generous gift of \$500.00 received on 8/11/2022. Your donation enables courageous children and their families to enjoy a much-needed escape at the Ronald McDonald Family Retreat at Krantz Cottage.

Since 1982, RMHC of the Capital Region (RMHC-CR) has provided a home away from home at the Ronald McDonald Houses for families whose children receive treatment at the Bernard & Millie Duker Children's Hospital at Albany Medical Center. Together with the Ronald McDonald Family Room and Ronald McDonald Care Mobile, our programs serve thousands of children from throughout the Capital Region each year.

Nestled in the village of Lake George, the Ronald McDonald Family Retreat" is designed to provide a peaceful and supportive setting for families enduring serious childhood illness. Because of your support, RMHC~of the Capital Region is able to offer the retreat at absolutely no charge so families can be together while creating joyful, lasting memories in a truly special place.

Your support makes it possible for families to focus on what matters most - each other. Please accept our heartfelt gratitude for your commitment to RMHC-CR and for allowing the retreat to become a reality.

All our best,

David E. Jacobsen, Psy.D. Chief Executive Officer"

## Happy Birthday!

Happy **September** birthday to only one A&T Lion:

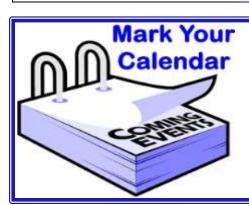
10th: Vicki Adler



## Happy Anniversary!

Happy Lions Anniversary to these **September** inductees:

John Bianco: 6 years Sue Shipe: 9 years (+20 years with Gilderland and Saratoga Springs LCs) Ruth Sano: 26 years Kristin McVeigh: 32 years



Monday, Sept 5: Labor Day Wednesday, Sept 7, 6 PM: Lions general meeting; see page 1 Thursday, Sept 22: Vernal equinox Sunday, Sept 25, 12-3 p.m.: V.I.P. Bike Rides; see page 4 Sunday, Sept 25: Rosh Hashanah begins at sundown For other events around the district, visit 20Wlions.org

# Congratulations to our King Lion!







We've signed up with CLYNK, a program that pays us for returnable cans and bottles and helps keep them out of the landfill. It's an easy way for us to increase

our treasury. I'll have a supply of bags and tags at the next meeting. If you won't be there, let Jerry know how many bags you want and he'll get them to you. Here's how it works:

# **Bag it**

Put your bottles and cans in the designated green recyclable CLYNK bag – be careful not to overstuff.

## Tag it

Tag the bag securely with our personalized CLYNK bag tags.

# Scan it

Make sure to scan each bag when you bring it to any **Hannaford Supermarket**, which helps ensure all your bottles and cans can be properly tracked.

# **Drop** it

Drop the bags off and go about your day!

Here's your redemption checklist:

- Each bottle and can will include redemption information if the container is redeemable. If it doesn't, don't put it in your bag.
- Each bottle and can is completely empty and barcodes are legible.
- Bottles are not broken, cans are not crushed, and product labels – with barcodes – are intact. Also, leave the caps on!
- Bags are not overstuffed, ripped or damaged this will help prevent item loss before processing.
- Bags don't weigh more than 20 pounds mix plastic and aluminum with glass to more evenly distribute weight.
- Bags are tied securely to prevent item loss before processing – double knot, please! A loosely tied, overstuffed bag will likely allow containers to escape.
- Bag tags are adhered securely.

Visit your club's web site: ALBANYTROYLIONS.ORG, your district web site: 20WLIONS.ORG, your multiple-district web sites: MD20Lions.com and NewYorkLionsClubs.org and International's web site: LIONSCLUBS.ORG.



Bring a potential member to a meeting.



The Albany & Troy Lions Club, in cooperation with Camp Abilities Saratoga, presents their first annual V.I.P. Tandem Bike Rides. (Visually Impaired Pedalers)



On Sunday, Sept. 25, 2022, from 12 – 3 p.m., we will have 12-15 tandem bicycles at the Mohawk-Hudson Bike Trail near the boat launch in Albany. We will be providing bike rides to the blind and visually impaired, folks who don't normally get to enjoy the pleasure of a bike ride. We have experienced "pilots" and of course, there will be helmets for all. At each end of the designated one-mile course, we'll have a table set up with water and other goodies.

Please plan to be there! We need people to help with registration, man the two refreshment tables, and provide overall support and encouragement. If you've got any questions or comments, reach out to Lion Shawn Newton, who's chairing this event, at (518) 253-2536 or wuddiawant@gmail.com



We're selling Boscov's passes again this year. Each pass entitles the bearer to 25% off on almost everything they buy on Wednesday, October 19, plus they get a chance to win a \$100 Boscov's gift card. The passes are only \$5 each and we get to keep the whole \$5. Passes will be available at the September and October meetings. Many other non-profits also participate in this program, so do your selling early before your family, friends, neighbors and coworkers buy them elsewhere.



This is especially important for anyone preparing marketing or PR material for any club function or event. It also explains why you won't be seeing as many cartoons in this and future issues.

## A Cautionary Tale

I have been editor of *Rare Meat*, our club newsletter, for at least the last ten years. I hate to have too much empty space, so whenever there's room, I usually add one or more (sometimes a whole page) of seasonal cartoons. I find them by Googling "winter cartoons" or "Thanksgiving cartoons" or something similar. I'll usually get hundreds to choose from.

About six months ago, I got a letter from King Features Syndicates, a division of Hearst Holdings, in which they cited 10 of their copyrighted cartoons that had appeared in *Rare Meat* between October 2019 and August 2021 and for which they wanted compensation. We ignored them for a while, hoping they would go away, but when they didn't, we started talking. They weren't happy with my sincerest apology and promise not to do it again. Nor were they impressed with our non-profit status and all the good we do for our community. Soon they turned it over to a law firm who demanded \$5000. Based on the recommendation of a friend of a friend, we ended up being represented by a partner in a large law firm that specializes in intellectual property. He agreed to negotiate for us on a *pro bono* basis.

Bottom line: We finally settled for a payment of \$1500. That's a lot of money for us, but only a fraction of what it could have cost us if it went to court.

How did they find us? All the newsletters were on our website. They must have a bot (a bot is a software application that is programmed to do certain tasks) that crawls the Internet looking for copyrighted images.

Lesson to be learned: Be careful where you get your images. All Google results say "image may be subject to copyright." Even "free clipart" has conditions attached to its use. If you're using the image in the poster for an event, you're probably going to put the poster on your website, the calendar on the district website, *Lions Roar* (the district newsletter, which ends up on the 20W website), Facebook, Twitter, Instagram and anyplace else for the publicity. Be aware that you could run into the same problem we did, especially if the event is to raise funds. It may be a good idea to track down whoever holds the copyright and ask for permission. It may even be worthwhile to pay whatever fee they ask; it's usually not too much.

Jerry Gordon Secretary, Albany & Troy Lions Club Webmaster for <u>AlbanyTroyLions.org</u> and <u>20WLions.org</u> 518-235-8232 Aug. 27, 2022 AlbanyTroyLions.org

September 2022



Simile.amazon.com/ch/22-3255679. You'll get the same great deals, plus a percentage of your purchases will be donated to the Albany & Troy Lions Charitable Fund.

